

Silent Revolution

When market fails...



SILENT LIBRARY PROJECT

Peer production network

scans

recognizes

corrects

formats

shares

books

P2P network

Commons based peer production network

illegal?

sure!

2136 scanned books

all in ©



Association of Hungarian Publishers and Distributors

shut down

slp.dwalin.ru

„hidden business interest”

supply logic:

1989-2005 in Hungary

131 643 titles

27 247 in print

< 20%

US film market

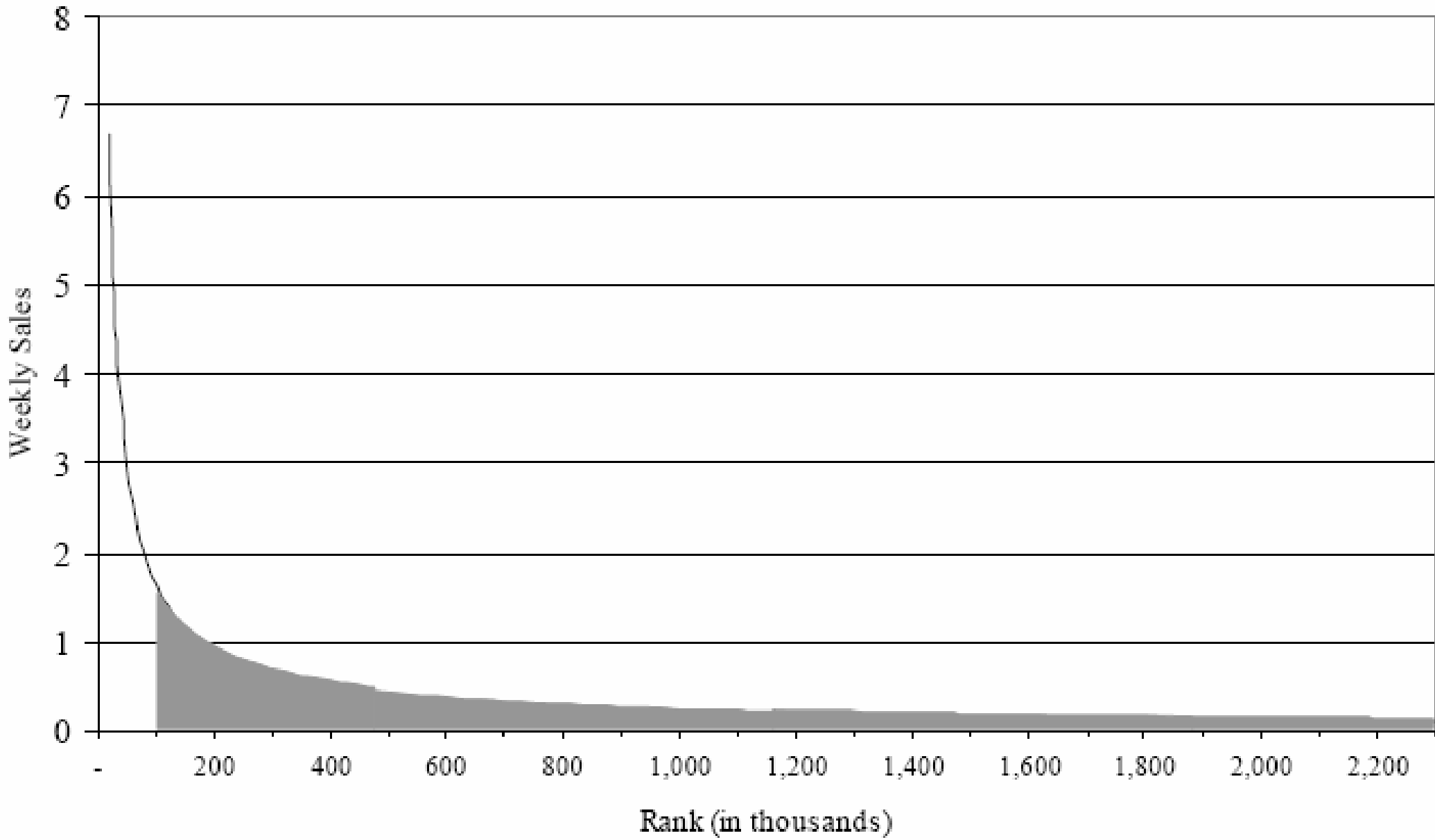
19,71%

US book market

20 - 35%

Why?

shelf space





SLP

demand logic

2136 titles

3 160 000 downloads

2136

194

in print

91%

in © but not in print

unsupplied demand

91% of downloads

how to make that 91% available?



(1)

amazon.com

(2)

book publishers

cheap digitization

DRM

low cost distribution

on an efficient market

increased accessibility

where is the market?

suing Google Book Search

threatening SLP

(3)

libraries

large scale, potential DRM users

offering DRM protected texts

where are the libraries?

of titles in rural-urban-national libraries

7.300 - 60.000 - 540.000

(4)

users solve market deficiencies

Obscure content

subcultural goods

older works

orphan works

this is how they look like:



(copyright criminals)

Commons based peer production network

they are the solution

not the problem

digitize

archive

make accessible

recycle

cultural heritage

creating new markets

how?

Blackburn, 2005

Percentile	Actual Sales	Sales With 30% Less File Sharing
1%	73	70
5%	170	166
10%	281	277
25%	757	745
50%	2852	2851
75%	10110	9831
90%	26531	26934
95%	45255	47357
99%	133983	165054

What does it have to do with DRM?

commons based peer production networks

distributed resources

distributed knowledge

distributed production

by sharing distributed resources

work efficiently

converting excess capacities

into accessibility

DRM

different approach

centralization

access hierarchy

artificially re-creating scarcity

DRM and peer networks are incompatible



problems in the future

2050

all content producers use DRM

DRM is secure

everything is on the market

pirates are jailed

Advanced
Description
Fonts
Security

Document Security

The document's Security Method is used to restrict what can be done to the document.

Security Method: Password Security

Show Details...

Can be Opened by: Acrobat 5.0 and later

Document Restrictions Summary

Printing: Not Allowed

Document Assembly: Not Allowed

Content Copying or Extraction: Not Allowed

Content Extraction for Accessibility: Allowed

Commenting: Not Allowed

Filling of form fields: Not Allowed

Signing: Not Allowed

Creation of Template Pages: Not Allowed

Submitting Forms: Not Allowed

Help

OK

Cancel

~~commons based peer production networks~~

what will happen to a work from 2010

if there is no marketing behind it

if there is noone i can share it with?

What are these networks producing?

What free access is good for?

illegal archives

knowledge

common experience

hype

community

around cultural products

mental shelf space

alive

culture is a common good

Commons cannot be built from private goods



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